



PRESS RELEASE  
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## **Milton Public Library Holds Highest Cardholder Rate among Canadian Urban Libraries at 71%**

Following a year of change and new ways of working, it is clear that Milton Public Library's new approach is paying off in a number of ways. This spring, MPL will be releasing its 2019 Annual Report which will highlight some exciting statistics for the library including a 71% active cardholder rate - the highest rate among all Canadian Urban Libraries.

Based on the most recent census population data, 71% of Milton residents are active library cardholders which is up 17% from 2018. MPL holds the highest percentage among all Canadian Urban Library Systems with populations greater than 100,000. The average cardholder rate among these library systems is 35% and MPL has more than doubled it.

The cardholder rate is not the only statistic to write home about. Physical book circulation is up 7%, eResource usage is up 10% and eBook usage is up 18% over last year.

“We are delighted that through the hard work and commitment of all levels of staff at MPL to ensuring the success of our new, innovative and ultimately much more effective approach to public library service provision, that our patrons are responding positively. To be part of a public library that serves 71% of the population on a regular basis in 2019 is a phenomenal achievement and speaks to MPL's commitment to being as responsive to the community's needs as possible by providing more of what the community wants and less of what we think they want – the tradition approach to public library service provision.” shares Mark Williams, Chief Librarian.

For more information, please ask at your local branch or visit: [www.beinspiredatmpl.ca](http://www.beinspiredatmpl.ca) .

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